



# Central Illinois Association of Health Underwriters

## 2012 Health Expo



**When:**

Tuesday, March 6, 2012  
7:30 a.m. to 2:30 p.m.

**Where:**

Par-A-Dice Hotel & Casino  
#7 Blackjack Blvd., East Peoria, IL 61611

# Sponsorship Packages

## Premier Sponsorship - \$2,000

- Double booth with premier location - Free Electrical (\$25.00 Value)
- Company Banner Behind Podium and Speaker Sponsorship with Podium Signage
- Agent & Company of the Year Sponsor
- Recognition as sponsor on the inside covers of the program booklet. Includes a full-page ad! (\$300.00 value)
- Sponsorship Recognition
- Special award presentation - One Year Paid membership in CIAHU is presented as a gift to one of your top producers (\$305 value for new members **only**)
- 8 Expo Attendance tickets (\$200 to \$400 value)

## Gold Sponsorship - \$1,200

- Single Booth Prominent Location with Free Electrical (\$25.00 Value)
- Refreshment Sponsor with signage
- Sponsorship Recognition
- Three free breakfast meetings for one of your producers (Not currently a CIAHU member)
- 6 Expo Attendance tickets (\$150 to \$300 value)
- Full page Ad in Conference program (\$150 Value)

## Silver Sponsorship - \$800

- Single booth space (electricity available for additional \$25 charge)
- Continental Breakfast Sponsorship with Signage
- Sponsorship Recognition
- 3 Expo tickets (\$75 to \$150 value)
- Full page Ad in Conference Program (\$300 Value)

## Additional Sponsorship Opportunities

- Exhibit Booth Only (includes 2 Expo Tickets) - **\$500**
- (One) Registration Desk Sponsorship - **\$500**
- (Three) Luncheon Sponsorship - **\$400**
- Ad Sponsorship
  - Full Page: **\$300**
  - Half Page: **\$150**

# Central Illinois Association of Health Underwriters *Expo 2012 Sponsorship Registration Form*

Please print/type all information:

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Street Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Email Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

**Premier Sponsorship** \$2,000 \_\_\_\_\_

**Gold Sponsorship** \$1,200 \_\_\_\_\_

**Silver Sponsorship** \$800 \_\_\_\_\_

**Exhibit Booth Only** \$500 \_\_\_\_\_

**Electric Outlet (Incl. w/Premier & Gold)** \$25 \_\_\_\_\_

**Registration Desk** \$500 \_\_\_\_\_

**Luncheon Sponsor** \$400 \_\_\_\_\_

**Ad in Conference Program:**

**Full Page** \$300 \_\_\_\_\_

**Half Page** \$150 \_\_\_\_\_

**Extra Expo Attendees (from Attendance form)** \$25 or \$50 each \_\_\_\_\_

**Grand Total** \_\_\_\_\_

*Note: Please list all attendee's names on the Attendee Registration form and submit it with this Sponsorship form.*

Pay by (Please check):  Check  VISA  MASTERCARD

Card Number: \_\_\_\_\_ Exp Date: \_\_\_\_\_

Signature of Card Holder: \_\_\_\_\_

Address of Card Holder: \_\_\_\_\_

Include City/State/Zip \_\_\_\_\_

*Please make checks payable to "CIAHU" and mail to:  
CIAHU, P.O. Box 10451, Peoria, IL 61612*

**Dan Elsberg – (630) 808-8997 – [dan.elsberg@standard.com](mailto:dan.elsberg@standard.com)**

# Central Illinois Association of Health Underwriters

## *Expo 2012 Attendee Registration Form*

Please print/type all information:

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Street Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Email Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

### Expo Ticket Prices and Registration

Members \$25 each \_\_\_\_\_

List Names:

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_
6. \_\_\_\_\_
7. \_\_\_\_\_
8. \_\_\_\_\_

Non-Members \$50 each \_\_\_\_\_

List Names:

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_
6. \_\_\_\_\_
7. \_\_\_\_\_
8. \_\_\_\_\_

*Please complete this conference attendance form for all attendees, transfer any applicable fees to page one, and attach this page to the Sponsorship Form!*

*Questions? Please call or email:*

Dan Elsberg – (630) 808-8997 – [dan.elsberg@standard.com](mailto:dan.elsberg@standard.com)

Marti Monckton - (309) 453-2624 – [marti\\_monckton@bcbsil.com](mailto:marti_monckton@bcbsil.com)

Kim Lauber – (309) 671-5145 – [kllauber@mmci.org](mailto:kllauber@mmci.org)